



## Bug Club

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# The whole-school reading programme for 21st century children

**Bug Club** is the first phonics based reading programme that joins books with an online reading world to teach today's children to read. Combining rigorous pedagogy with fantastic design and cutting edge technology, it's a fresh and modern take on traditional reading programmes.

### Teach

... your children about phonemes and how they blend to make words.

- Phonics Bug Whole Class Teaching Software
- Teaching and Assessment Guides

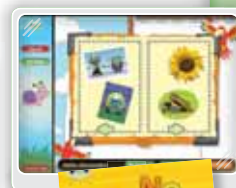
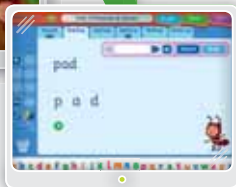
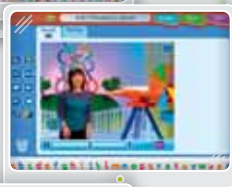
See pages 16–17

### Inspire

... a love of reading with exciting books, a diversity of characters and genres, and an online world that makes reading even more rewarding.

- Phonics Bug and Bug Club fiction, non-fiction and comics.

See pages 16–22



### WHAT'S NEXT

Visit [www.joinbugclub.co.uk](http://www.joinbugclub.co.uk) for a 'Sneak Peek' at Bug Club and Phonics Bug resources, and to sign up for **3 months free access** to hundreds of eBooks.

To request print items on evaluation turn to page 2 of the **On Approval Order Form**

**Save up to 15%** online on orders over £200

@ [customer.orders@pearson.com](mailto:customer.orders@pearson.com)



[www.joinbugclub.co.uk](http://www.joinbugclub.co.uk)



**“Bug Club is something I’ve been waiting for, as a headteacher, for a very long time.”**  
*Pauline Woods, Headteacher, Brookfield Infant school, Kent*

**Ideal for  
introducing  
different  
media**

## Consolidate

... their learning using a wide range of activities, including games and eBook quizzes.

- Phonics Bug games
- eBooks on the whiteboard
- Guided reading notes
- Flashcards and photocopiable activity sheets

**See pages 16–25**

## Assess

... pupils’ progress through a range of tools for summative and formative assessment.

- Reporting from the fun quizzes children complete as they read the eBooks.
- Guiding reading assessment and running records
- Phonics assessment sheets

**See pages 19 and 27**

**Bug Club’s online world and parent support help create joined-up learning between school and home.**

- ✓ Books and eBooks
- ✓ Finely levelled by book band
- ✓ Matched to reading recovery levels
- ✓ Matched to phonic phases
- ✓ Includes fiction and non-fiction
- ✓ Includes comics
- ✓ Ideal for independent reading
- ✓ Support for guided reading
- ✓ Interactive phonic resources
- ✓ Audio narrations of eBooks



Phonics Bug

# A firm foundation in synthetic phonics

**Bug Club** begins with **Phonics Bug**, a dedicated synthetic phonics programme that will give children the skills they need to decode words and get a running start at reading.

## A proven path to success

**Phonics Bug** is the product of seven years research in Clackmannanshire, Scotland, which produced remarkable gains in children's reading and spelling skills.

**Phonics Bug** combines all the resources children need to get the best possible start in reading:

- CBeebies videos help them have fun while learning
- The swift pace helps them master the basic sounds and letters rapidly
- 100% decodable books allow them to start applying their skills quickly
- Every book is available as an eBook, so they can continue their learning at home.

Great for  
Early Years  
Intervention



eBook page from  
*Sid and Zak*,  
Phase 3, Set 7



Sounds game from  
Phase 3, Set 9

55 new  
Phonics Bug  
books coming  
Spring  
2011

Children can begin reading by themselves when only 8 phonemes have been learned.



Spread from *Sid is Sick*, Phase 3, Set 6





**The children are really excited about Phonics Bug. You just know they're going to be with you every step of the way.**

Sue Feneiron, P2 teacher



CBeebies video clip:  
**Unit 3, Phoneme 'g'**

## Making it easy to teach synthetic phonics

With **Phonics Bug** in your armoury, you'll find it easy to teach phonics. The software gives you everything you need for front-of-class work, while the 100% decodable readers, interactive games, and activity sheets consolidate children's learning. Then children can step across to the **Bug Club** books for extra breadth and variety.

## Children love learning with CBeebies

Each lesson begins with a short video clip from the CBeebies *Words and Pictures*. These clips help children to hear the sound pronounced correctly, and see how the letter is formed. The fun animations and songs help ensure that children remember what they've learned, and they'll love learning with their favourite CBeebies presenters!

## Fun activities to deliver active learning

Next, you have a range of whiteboard activities to work through that practise reading, spelling and writing, before your children go off to do independent work, either individually or in groups. There are games for them to play online, worksheets to practise writing, and of course books and eBooks for them to enjoy.

## Assess with confidence

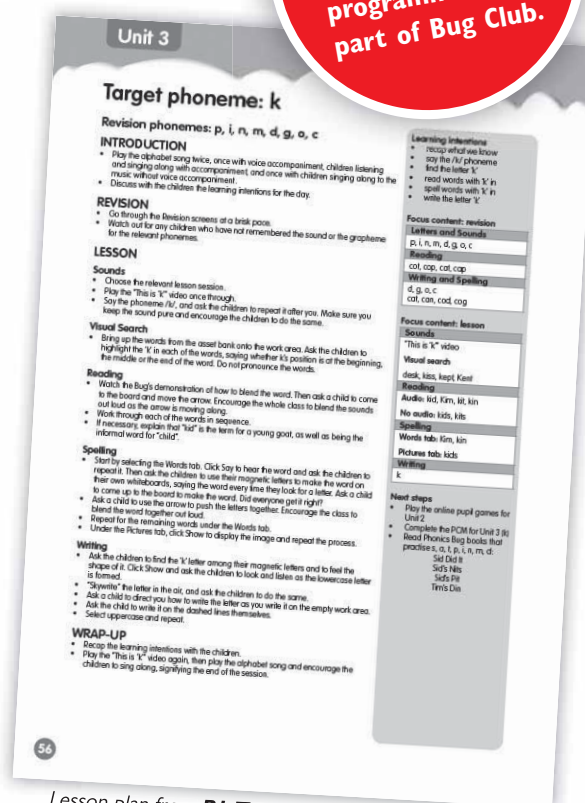
The **Phonics Bug Teaching and Assessment Guides** give you step-by-step advice for running lessons, to cut your planning time right down. Assessment sheets help you test spelling and reading skills. Photocopiables save you time planning and creating independent activities. We've even printed flashcards for you so there's no need for tedious, time-consuming printing and cutting out!



**Coming Spring 2011...**

Keep an eye out for our new range of stories featuring the popular CBeebies characters, the Alphablocks!

Use Phonics Bug alongside your usual reading programme or as part of Bug Club.



Lesson plan from **PI Teaching and Assessment Guide**



# Phonics Bug Components Chart

## Teaching Support

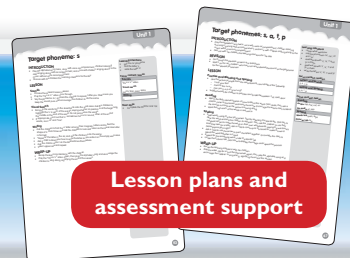
Flashcards for every Phase



Fantastic teaching tools



Lesson plans and assessment support



100% decodable readers with an eBook for every title

		Set	Phonemes	Fiction		Non-fiction	
Phase 2	FS PI	1-2	s a t p i n m d				
		3	g o c k				
		4	c k e u r				
		5	h b f ff l ll ss				
Phase 3	FS PI	6	j v w x				
		7	y z zz qu				
		8	ch sh th ng				
		9	ai ee igh oa oo				
		10	ar or ur ow oi				
		11	ear air ure er				
		12	Consolidation				

**eBook**

New titles coming Spring 2010

**Phonics Bug**

gives you 134 fully decodable texts to give children a running start at reading.



Then there's all the **Bug Club** books for further practice and enjoyment!



**Phonics Bug**

	Phonemes		Fiction		Non-fiction
13	wh ph				
14	ay a-e igh ey ei (long a)				
15	ea e-e ie ey y (long e)				
16	ie i-e y i (long i)				
17	ow o-e o oe (long o)				
18	ew ue u-e (long u) u oul (short oo)				
19	aw au al our				
20	ir er ear				
21	ou oy				
22	eer ere are ear				
23	k ck ch				
24	ce c sc st se				
25	ge g dge				
26	le mb kn gn wr				
27	tch sh alternatives ea (w)a o				

Phonics Professional Development available. Go to [www.pearsonschools.co.uk/pearsonpdinfo](http://www.pearsonschools.co.uk/pearsonpdinfo)



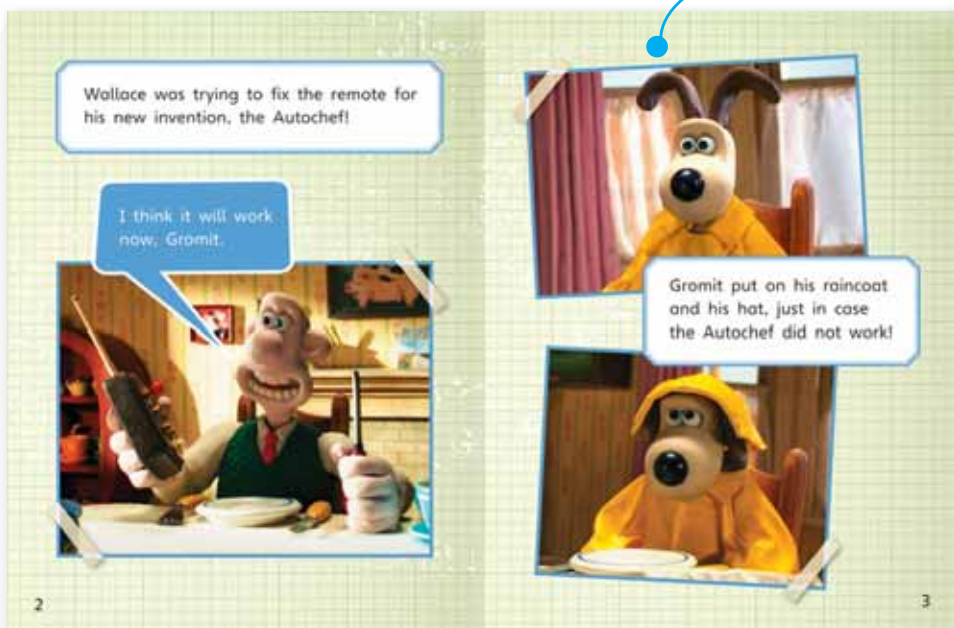


# Books that children would choose themselves

**Bug Club** uses a huge cast of exciting characters to really motivate kids to actually want to pick up a book and learn to read it.

Characters from television and trade books that children will recognise – such as *Wallace and Gromit*, *Doctor Who* and *Sarah Jane*, *Angelina Ballerina*, *Harry and the Dinosaurs*, *Ben 10*, and many more.

Fine levelling gives children plenty of opportunity to develop their reading skills and master each small step.



Spread from **Wallace & Gromit and the Autochef** (Green C level)

Clusters of stories around characters take children up through the levels.



Spread from **Ben 10 Hunted** (Turquoise B level)







**Bug Club** also introduces a range of brand new characters to give children extra variety so they won't get bored. With humorous stories and delightful design, these new characters are destined to become future classics in their own right!



There's plenty to appeal to both girls and boys.

Books introduce phonemes in the same order as *Letters and Sounds* to help children decode the books by themselves in line with your synthetic phonics teaching.

Spread from **Bug Boy: Spider Camp** (Yellow C level)



Spread from **Pete's Peculiar Petshop: The Wrong Jumper** (Purple A level)

All of the fiction, non-fiction and comics in Bug Club and Phonics Bug are available as books and eBooks.

It's great to see some of the boys, especially the reluctant readers, actually want to be the first to choose a book to read.

Sue Feneiron, P2 teacher







**Bug Club** uses a variety of genres so there's something to appeal to every child. Fascinating non-fiction and cool comics complement the fantastic fiction range.

Non-fiction covers topics to appeal to girls and boys, from ballet and ponies to cars and dinosaurs! We've worked with Dorling Kindersley to bring you non-fiction with eye-catching design and fascinating facts to keep children engaged.

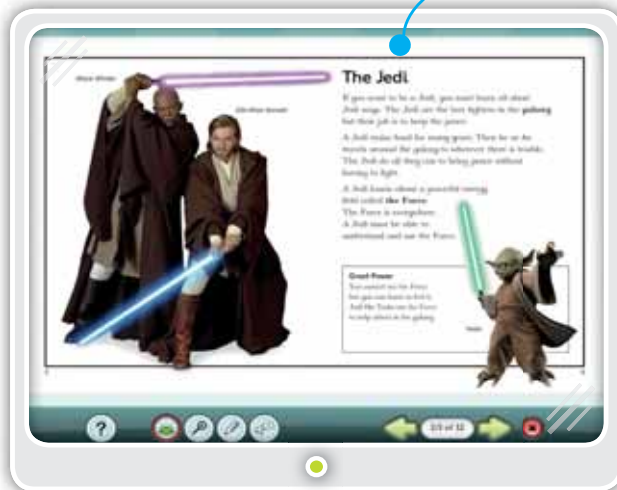


A wealth of different text types and topics



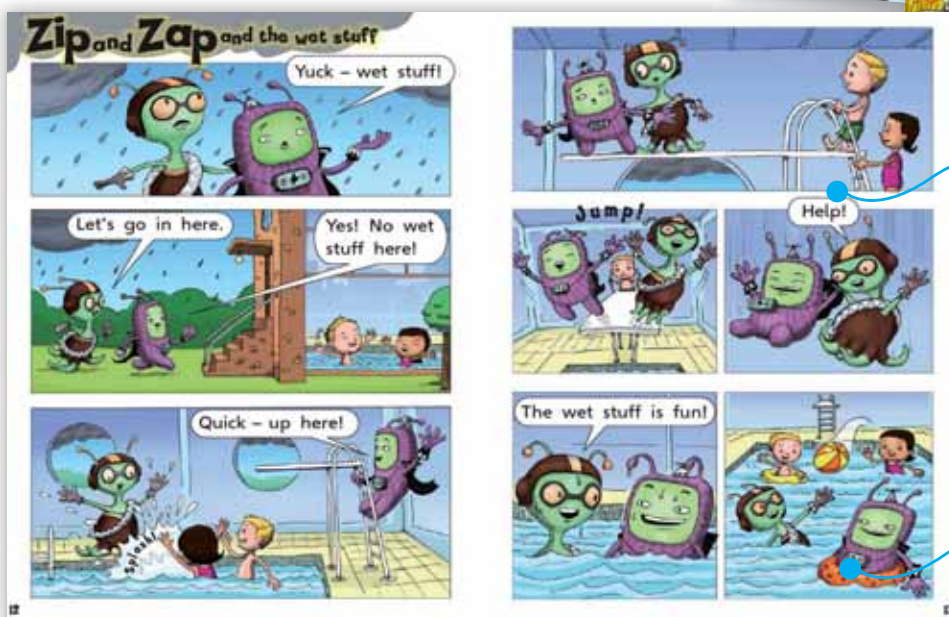
eBook page from *Look at Lego City*, (Pink B level)

Great for cross-curricular teaching



eBook page from *I Want to be a Jedi*, (Lime B level)

Comics are seen by children as a treat but they're also an effective and powerful teaching tool.



Comics can be used to motivate the most reluctant of readers.

Great for teaching visual literacy

Spread from *Splash!* (Yellow level comic)



# An online world that children will love

With its online reading world, **Bug Club** brings reading programmes firmly into the 21st century! Designed to appeal to a generation of children more used to spending time on the computer than with their nose in a book, the online world offers more than just eBooks.

Each child gets their own personalised homepage where they can see the eBooks they've been allocated. As they read they complete fun quizzes that test their comprehension and help them practise their reading skills, while making learning feel like a game.



PI pupil homepage

The Bug icon shows that there's a fun quiz to be answered.

The cool characters and added excitement of going online will give even reluctant readers the boost they need.



eBook page from  
**Zip and Zap and the Thing** (Yellow A level)

Each Bug Club eBook contains fun activities related to the different Assessment Focuses.

Children complete fun quizzes as they go along to test their comprehension and help them extract the most enjoyment from the book.



Quiz from **Zip and Zap and the Thing** (Yellow A level)





Children have the satisfaction of seeing their rewards build up – just like a computer game.

By answering each quiz question children earn Bug Points they can convert into rewards, giving them added motivation to read more.



Treehouse reward screen for P2

## 5 extra things that are great about Bug Club eBooks...

- 1 Each one comes with an audio narration of the book to help children with pronunciation when an adult is not around – or simply for them to enjoy. Narrators include children's presenters Sam and Mark and actress Elisabeth Sladen from the *Sarah Jane Adventures*.
- 2 **Bug Club** books are permanently accessible from anywhere with an internet connection, which means that children can access them throughout the holidays, so learning never has to stop.
- 3 An eBook is always brand new, so schools don't need to worry about replacing damaged books, and children always have the joy of a clean copy to work with.
- 4 The eBook format offers children an element of privacy. Their peers can't tell what level they're on, so there's no embarrassment if they're slightly behind or forging ahead.
- 5 Studies have shown that boys are more inclined to read on screen, making eBooks the perfect solution for getting them to practise and enjoy reading.

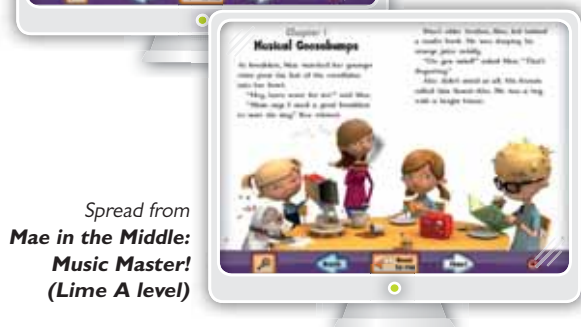


Click on this symbol to hear an audio narration of the book

Spread from **Basil Brush: Stop that Noise!** (Blue A level)



Spread from **Yun and the Fire Dragon** (Purple A level)



Spread from **Mae in the Middle: Music Master!** (Lime A level)



# Unbeatable support for teachers

**Bug Club** is full of innovative teacher support to save you time and give you solid assurance that you're doing everything you need to for your children to become brilliant readers.

- Comprehensive lesson plans and a huge range of activity sheets and digital games for teaching fundamental reading skills with **Phonics Bug** (see p8).
- A virtual book bag of over 300 finely levelled eBooks that you can allocate to pupils at a click of a button.
- Reporting tools within **Bug Club** online that give you automatic feedback linked to the Assessment Focuses as children complete the fun quizzes embedded in the eBooks (see p19).
- An annotation tool for all eBooks for whole-class reading on the interactive whiteboard, plus an edit-the-text tool for selected eBooks.
- Guided reading notes for every title and running records to help you and your classroom assistants with assessment.
- Comprehensive data on a child by child basis to help with personalising learning.

The 'walkthrough' prepares children to read the book

The 'after reading' section helps you gather evidence about each child's progress

**Too Many Jobs!**

**Book Band:** Yellow C  
**RR Level:** 5  
**Genre:** Fantasy Fiction  
**Length:** 10pp (12 words)  
**Letters and Sounds:** Phase 4

**NC Level:** YC  
**APP:** Level 1, Low  
**Phonics Bug:** Up to Unit 12  
**High-frequency words:** help, there, where, out, said

**Plot Summary:**  
Shaun the Sheep is looking after the farm while the farmer is ill in bed. He has lots of jobs to do and so he asks the other sheep to help him. Unfortunately, the sheep's attempts to help Shaun end in disaster, and while he can put most things right, even Shaun cannot rescue the tractor from the pool.

Curr. Ref.	Objectives	APP Assessment Focus
7.1 (P45) L17 1.46a (CE) R57 (W) R4 (N)	<b>Reading</b> Identify the main events and characters in stories, and find specific information in simple texts	<b>AF2:</b> some simple points from familiar texts recalled (L/bullet 1)
4.2 (P45) P46 1.102a (CE) OS2 (W) TAL 2 (N)	<b>Speaking and Listening</b> Act out their own and well-known stories, and find voices for characters	<b>AF3:</b> engage in imaginative play enacting simple characters and situations using everyday speech, gesture or movement (L/L)
11.1 (P45) L17 1.20a (CE) W56 (W) W1 (N)	<b>Writing</b> Compose and write simple sentences independently to communicate meaning	<b>AF5:</b> reliance on simple phrases and clauses (L/bullet 1)

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## Session 1 Reading

### Before Reading

#### Phonics for Reading

Write the word *tractor* on the board and ask the children to clap out the syllables *tra-ctor*. Ask the children to sound-talk the first syllable *tra* (t/a/c) and blend it, and then do the same with the second syllable. Explain that in this word, 'or' is pronounced a bit like 'er'.

### Walkthrough

Look at the front and back covers of the book and read the title together. Encourage the children to make predictions:

- Who usually does the work on a farm?
- What jobs need to be done on a farm?
- Have the children read the other Shaun the Sheep stories? What do they remember about Shaun?

### During Reading

While the children read, ask them to think about the main question.

Main question: **What jobs do the sheep do on the farm? (AF2)**

Additional prompts to help you sample the children's reading:

- Page 2: What is Bitzer doing? (AF2)  
Page 3: What jobs do you think Shaun will have to do? (AF3)

Page 7: What has happened to the eggs? (AF2)

Page 13: Check that children can use their decoding skills to read the word pool (AF1)

Page 15: What does the farmer say to Shaun? (AF2)

### After Reading (collecting evidence for AF2)

Discuss the main question with the group. Ask the children to recall all of the different jobs the sheep did (collecting the eggs, milking the cows, driving the tractor). Do the children think Shaun would have been better off doing all the work himself? Why?

### Quick Finishers

What do you think the farmer will say when he sees the tractor in the pool?

Can you find two words in the story that contain the vowel grapheme 'oo' (pool, oops). Make a list of other words that contain the /oo/ sound.

## Session 2 Speaking and Listening & Writing

### Phonics for Writing

Ask the children to flick through the book and find a word, apart from *tractor* that has two syllables (farm/er). Ask them to show you how to split the word into two syllables to read it. Then ask the children to suggest some other two-syllable words. Together, sound-talk the words they suggest and ask a volunteer to have a go at spelling the words on the board.

### Speaking and Listening

Talk about other jobs that need doing on a farm (e.g. feeding the horses, cleaning out the pigsty). Ask the children in small groups to plan and perform a short role-play about what happens when the sheep try to help with one of these jobs. (AF3)

### Writing

Ask the children to write and illustrate a new page for the story based on one of the ideas they developed in the role-play activity. (AF5)  
Tell them to write a list on the PCM to show all the jobs Shaun needs to do on the farm. (AF3)

### Making Links

Invite a farmer into the classroom to talk to the children about the work they do, or take the children on a farm visit.

Guided Reading Card for **Shaun the Sheep: Too Many Jobs (Yellow C)**

The focused 'during reading' section links to the reading objective

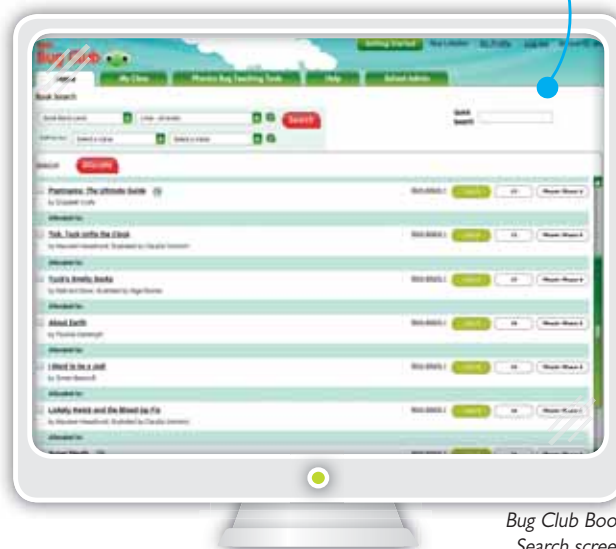
Includes ideas for Talking and Listening and Writing.



Selected eBooks also have an edit-the-text option

All of the teacher eBooks come with an annotation tool

Search by Book Band Level, Phonic Phase, or Reading Recovery Level, and refine your search by Genre.



Bug Club Book Search screen





# Keeping learning going at home

**Bug Club is full of help for parents so that they can support their child's learning at home. Both the online eBooks and the print books come with hints and tips for getting the most out of a reading session.**

High-frequency, tricky and interesting words and sounds are highlighted so that they can be practised before reading begins.

Information finding tasks ask children to find, spot or count items in the book.

**Bug Notes**

**Interesting Words**  
Help your child to read and understand these words:  
kerfuffle shiver me timbers  
blubbed chocks away  
ashore hiccupping  
matey certificates

**Top Tip**  
Find some more books about pirates at home, or in your local library.

**Skill Builder**  
Ask your child to read pages 2 and 3. Do they think the Potter family are happy? Ask them to reread these pages using appropriate 'happy' expression. They may want to change their expression when they read the last sentence on page 3.

**Story Detectives**  
**Verb Charades**  
Write these words on strips of paper: peered snivelled helped pottering gasped  
Ask your child to read each word silently, and then act it out for you. Can you guess the words?

**Bug Time** fun is on the back page!

**Memory mangle!**  
What was in the Parrot Perk-up?

**Draw it!**  
Draw and label a picture of your own pirate. Give them a good name like Captain Kev Kerfuffle.

**Parent's Help**  
How to support your child reading Yellow level books  
Your child is now beginning to read with more confidence. As they read aloud, you can help them by:  
• Giving them time to sound out words they don't know. If they still struggle, encourage them to try sounding out the whole word first, rather than guessing from the pictures or from the first letter.  
• Give your child time to recognise and correct their own mistakes.  
• Asking them to talk about what's happening in the book, encouraging them to make links between events on previous pages.

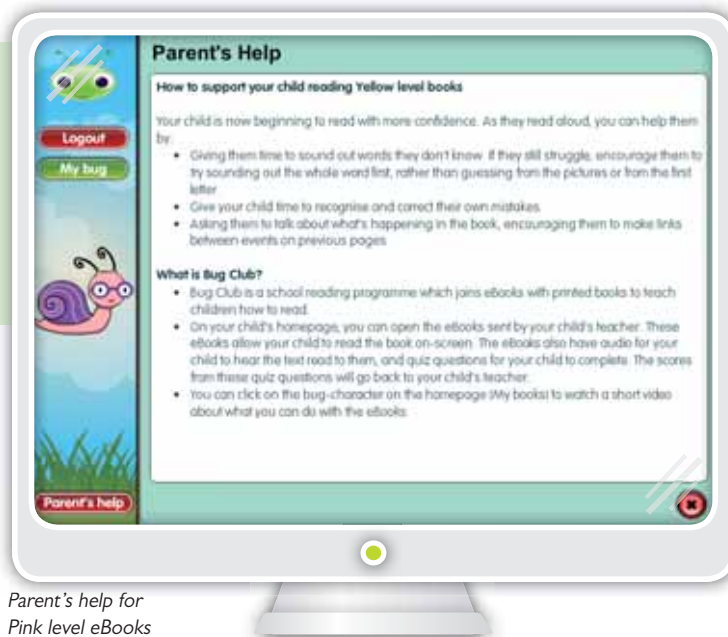
**What is Bug Club?**  
• Bug Club is a school reading programme which joins eBooks with printed books to teach children how to read.  
• On your child's homepage, you can open the eBooks sent by your child's teacher. These eBooks allow your child to read the book on-screen. The eBooks also have audio for your child to hear the text read to them, and quiz questions for your child to complete. The scores from these quiz questions will go back to your child's teacher.  
• You can click on the bug character on the homepage (My books) to watch a short video about what you can do with the eBooks.

Games and questions encourage children to think more deeply about what they are reading.

Creative tasks ask children to 'make it', 'Do it', 'Try it' or 'Draw it'.

There is also a 'Parent's help' button on the child's homepage for the online reading world, which gives general advice to parents on how to support their child with reading according to the level they are at.

No more waiting to circulate books around your class – allocate eBooks to everyone!



Parent's help for Pink level eBooks



# Home reading feedback for the teacher

For the first time, teachers can have systematic visibility over how much, and how successfully, a child is reading at home. The reporting tools in **Bug Club** online show how far a child has got with their allocated books and how well they've managed to answer the embedded quiz questions – linked to different areas of assessment.

Traffic light system indicates how many tries it took for the child to answer correctly, so you can know what areas they need support with.

Reports at child-level show you rich data for every eBook.



Reports can collate a child's progress at Book Band level.

This report allows you to identify problem areas across the class and direct your teaching accordingly.

Reports at class-level show you who needs more eBooks allocating as well as strengths and weaknesses.

## Brilliant Books without Breaking the Bank!

**Bug Club** is an affordable way to introduce a new reading programme, and our consultants will always work out the best deal for you.

[www.joinbugclub.co.uk](http://www.joinbugclub.co.uk)





# Bug Club Components Chart

	Book Band Level	Reading Recovery Level	Fiction		Guided Reading Cards	Non-fiction		Guided Reading Cards	Comics/ Graphic Novels	Teacher Support
			Books	eBooks		Books	eBooks			
Phase 2	R PI	Lilac								
		Pink A								
		Pink B								
		Red A								
		Red B								
		Red C								
Phase 4	I P2	Yellow A								
		Yellow B								
		Yellow C								
		Blue A								
		Blue B								
		Blue C								
Phase 5		Green A								
		Green B								
		Green C								
		Green D								



Phase 5











































Phase 6

Bridging bands between KS1 and KS2

Book Band Level	Reading Recovery Level	Fiction			Non-fiction			Comics/ Graphic Novels	Teacher Support
		Books	eBooks	Guided Reading Cards	Books	eBooks	Guided Reading Cards		
Orange A	15	  	 	 	 	 	 		
Orange B		  	 	 	 	 	 		
Turquoise A	17	  	 	 	 	 	 		
Turquoise B	18	  	 	 	 	 	 		
Purple A	19	  	 	 	 	 	 		
Purple B	20	  	 	 	 	 	 		
Gold A	21	  	 	 	 	 	 		
Gold B	22	  	 	 	 	 	 		
White A	23	  	 	 	 	 	 		
White B		  	 	 	 	 	 		
Lime A	25	  	 	 	 	 	 		
Lime B	26	  	 	 	 	 	 		

Key Stage 2

3  
P4  
↓  
6  
P7

Brown A & B	A	B	  	  	A	B	  	  	
Grey A & B	A	B	  	  	A	B	  	  	
Blue A & B	A	B	  	  	A	B	  	  	
Red A & B	A	B	  	  	A	B	